

11th Visayas International Printing, Packaging, Plastics and Processing Technology Expo & Conference 2026



VISAYAS

**Printing, Packaging
& Plastics Show 2026**

November 26–28, 2026



SMX Convention Center
Seaside Cebu

Exclusively endorsed by



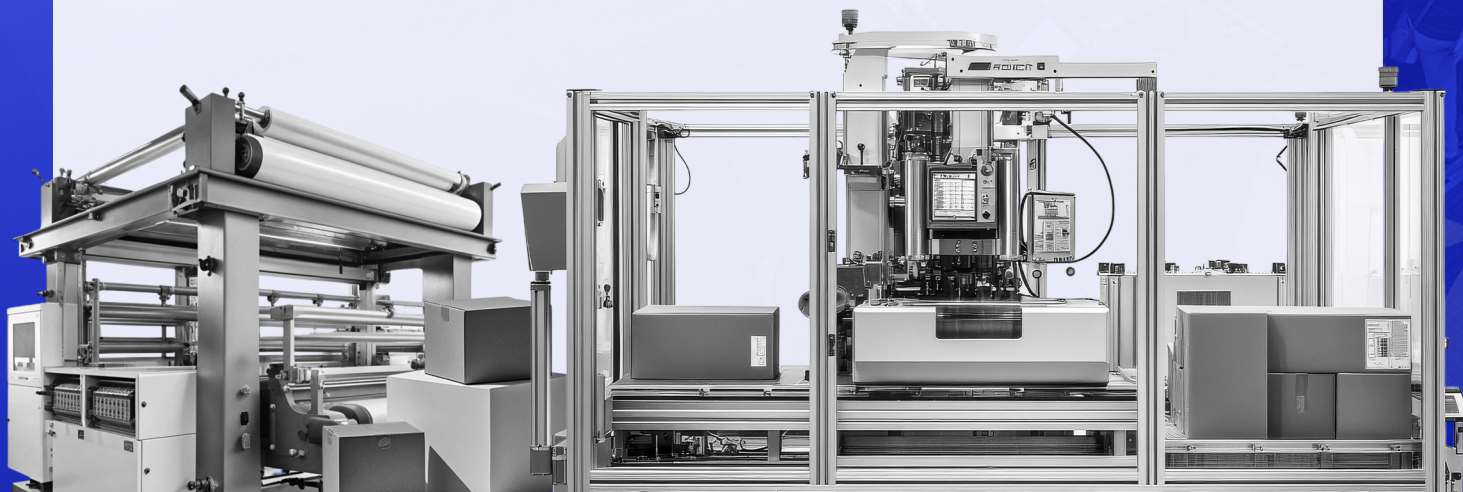
Organized by



ABOUT THE SHOW

The Philippine printing, packaging, and plastics sectors are entering a smarter, more connected era—where sustainability meets technology and every component in the supply chain can be traced, optimized, and enhanced. In 2026, the **Visayas Printing, Packaging & Plastics Show** moves into its next evolution, spotlighting intelligent packaging, digital labels, automation, and responsible materials that redefine how products are designed, protected, and delivered.

Now in its 11th edition, the **Visayas Printing, Packaging & Plastics Show** remains the region's leading hub for advanced production systems, high-tech packaging solutions, precision print applications, and next-generation plastic alternatives. This year, we push beyond display and demonstration, championing industry-wide transformation, smarter workflows, global-ready standards, and partnerships that drive a more future-forward and socially aware manufacturing ecosystem.



Elevate your brand

Network with industry leaders, connect with decision-makers, and showcase your product to stand out and reach its full potential!

82%

of the exhibitors were able to generate sales lead at the show through closing deals and getting a lot of inquiries

INDUSTRY UPDATE

The Shift Toward Smarter, Connected Packaging

The Philippine printing, packaging, and plastics industries are moving rapidly toward a high-tech, data-driven future, driven by export growth, sustainability requirements, and the rise of e-commerce—accelerating the adoption of smart packaging, digital labels, and track-and-trace technologies.

In Visayas, this shift is especially strong. As a key hub for food, agribusiness, retail, and export production, the region is investing in QR-enabled packaging and efficient, tech-driven systems to meet global standards and sustainability expectations. Strategically positioned with expanding supply chain networks, Visayas is emerging as a growth center for connected, future-ready packaging and printing, offering timely opportunities for exhibitors to engage innovation-driven decision-makers. Additionally, the push for circularity is strengthening interest in bio-based materials, recyclable plastics, and resource-efficient design. Across Visayas and the broader Philippine market, the call for intelligent, sustainable, and globally compliant solutions continues to rise.

Trends & opportunities in the industry



Smart Packaging Adoption

QR-enabled, scannable, and data-rich packaging solutions + digital & smart labels



Sustainable Materials Shift

Recyclable, bio-based, and low-impact printing, packaging & plastic options



Track-and-Trace Integration

Serialized coding and real-time supply chain monitoring



ECommerce-Ready Packaging

Durable, efficient, and optimized solutions for fast fulfillment

INSIDE THE EXPO: WHO'S VISITING?

3,475

Trade Buyers
& Visitors

3,500

Square meters of
Exhibition Space



EXHIBITOR TESTIMONIALS



"PackPrintPlas has more quality leads."

SHECAN TRADING CORP.



"We had lots of potential clients for our new products and we were able to engage with other businesses."

KELIN GRAPHIC SYSTEMS CORPORATION



"It has been a valuable experience for our company."

TRI-STAR PLASTIC, INC.

WHY EXHIBIT WITH US IN 2026

Stand at the center of Visayas' industrial evolution!

Exhibiting at the *Visayas Printing, Packaging & Plastics Show 2026* puts your brand directly in front of decision-makers, manufacturers, exporters, and high-value buyers actively seeking new technologies and suppliers.

Exhibitors gain the advantage to:



Showcase innovations in machinery, materials, design, and sustainability



Connect with purchasing authorities from food, beverage, pharma, retail, logistics & manufacturing



Generate qualified leads from a region ready to invest and expand



Position your brand as a leader in modern, future-ready production

WHO SHOULD *EXHIBIT?*



Printing Machinery



Packaging Recycling & Recovery Technologies



Printing Systems & Materials



Heat & Control Equipment



Packaging Machines, Materials and Accessories



Injection & Blow Moulding

PREVIOUS HIGHLIGHTS *2025*

3,475 Trade Buyers & Visitors

3,500 sqm of Exhibition Space

100+ Participating Brands


78.8% Exhibitors Who Met Target Market

SECURE YOUR BOOTH SPACE NOW!

For booking inquiries, please contact:

Liza Mara

 liza.mara@globallinkmp.com
info@packprintplasphilippines.com

 (+63) 917 792 4454
(+63) 917 706 8134

Connect with us:

 visminprintpackplas.com

   VisMin Printing, Packaging & Plastics Show

Organizer



Global-Link MP Events International, Inc. is a premier events and marketing agency based in the Philippines, proudly upholding a legacy of excellence since 1993. We specialize in organizing industry exhibitions, conferences, and innovative projects, delivering impactful experiences that leave a lasting impression. Together with our special booth design and branding agency, TBA Philippines, we craft events that resonate deeply with attendees and key stakeholders alike.

As a subsidiary of MP International Pte. Ltd., a renowned event organizer headquartered in Singapore, we proudly represent the PICO Group in the Philippines. The PICO Group, an award-winning brand activation agency with a presence in 41 cities worldwide, strengthens our commitment to delivering world-class event solutions.

Media Partners



BusinessMirror



INQUIRER.NET

MANILA BULLETIN

Manila Standard

philstar GLOBAL

PLASTICS Technology

PRA 40

The Manila Times

聯合日報 UNITED NEWS